

PROPOSED COUNCIL STUDY ISSUE

For Calendar Year: 2004

Continuing ☐

New ☒

Previous Year (below line/defer) ☐

Issue: Size of street address numbers

Lead Department: CDD

General Plan Element or Sub-Element: Community Design--Safety Land Use

1. What are the key elements of the issue? What precipitated it?

This issue was initiated by a letter and testimony from a citizen expressing concern over difficulty in determining the building addresses on retail and commercial areas. The letter suggests that the City adopt an ordinance stating that by 2005, all commercial properties must use 10-inch high numerals for street numbers and shopping centers with building numbers are to display the street numbers on the front of the property.

Current zoning and fire safety requirements are that street addresses be included on ground signs (if built) and on the entrances to buildings. Older signs Constructed prior to the address requirement are legal non-conforming and are not required to modify existing signs to comply with this requirement. State law mandates a full inventory of non-conforming signs when a City proposes to adopt an amortization program.

This study would look at modifying the letter size requirement for addresses and whether or not to have an amortization program. Staff would also examine an education program to bring non-conforming addresses into compliance.

2. How does this relate to the General Plan or existing City Policy?

Community Design Sub-Element

Policy 2.5B.3 Minimize elements which clutter the roadway and look unattractive.

Action Statements 2.5B.3e. Maintain a sign ordinance to assure that signage is attractive, compatible with the district and not distracting to motorists.

3. Origin of issue:

Councilmember: Howe and Walker

General Plan: _____

Staff: _____

BOARD or COMMISSION

Arts	<input type="checkbox"/>	Library	<input type="checkbox"/>
Bldg. Code of Appeals	<input type="checkbox"/>	Parks & Rec.	<input type="checkbox"/>
CCAB	<input type="checkbox"/>	Personnel	<input type="checkbox"/>
Heritage & Preservation	<input type="checkbox"/>	Planning	<input checked="" type="checkbox"/>
Housing & Human Svcs	<input type="checkbox"/>		

Board / Commission Ranking/Comment:

(insert text)

(insert B&C) Board / Commission ranked _____ of _____

4. Due date for Continuing and Mandatory issues (if known): _____

5. Multiple Year Project? Yes ☐ No ☒ Expected Year of Completion _____

If the study includes an amortization program, this study may take more than a year.

6. Estimated work hours for completion of the study issue.

(a) Estimated work hours from the lead department _____ 250*

(b) Estimated work hours from consultant(s): _____

(c) Estimated work hours from the City Attorney's Office: _____ 30

(d) List any other department(s) and number of work hours:

Department(s): Public Safety _____ 30

Total Estimated Hours: _____ 310

*If amortization program were included, at least 400 hours would be needed.

7. Expected participation involved in the study issue process?

(a) Does Council need to approve a work plan? Yes ☐ No ☒(b) Does this issue require review by a Board/Commission? Yes ☒ No ☐If so, which Board/Commission? Planning
Commission _____(c) Is a Council Study Session anticipated? Yes ☐ No ☐

(d) What is the public participation process?

Outreach to the business community and the public on the adequacy of current address requirement (e.g. location, number height, etc.) would be necessary.

8. Estimated Fiscal Impact:

Cost of Study	\$
Capital Budget Costs	\$
New Annual Operating Costs	\$
New Revenues or Savings	\$
10 Year RAP Total	\$

9. Staff Recommendation

- ☐ Recommended for Study
☐ Against Study
☒ No Recommendation

Explain below staff's recommendation if "for" or "against" study. Department director should also note the relative importance of this study to other major projects that the department is currently working on or that are soon to begin, and the impact on existing services/priorities.

If City Council decides to do a study issue on this matter, staff recommends that the study focus on new address signs only.

reviewed by

Department Director

Date

approved by

City Manager

Date